

CONTRACT



KVVU-TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision	Alt Order #
489374 /	06266565
<u>Product</u>	
OBAMA 4 AMERICA	
Contract Dates	Estimate #
10/02/12 - 10/08/12	1537
Advertiser	Original Date / Revision
Obama For America	09/26/12 / 09/26/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	10/08/12	BB World Series	330pm-8pm		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTFSS					1	\$2,200.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/02/12-10/08/12		BB World Series	330pm-8pm	MTuWThFSaSu	:30		\$2,200.00	NM		
		See MG 1.2,1.3										
2	KVVU	10/06/12-10/06/12		NCAA Football Early Game	NCAA Football Ear-----Sa--		:30		\$2,325.00	NM		
③	MG for 1.1	10/08										
3	KVVU	10/06/12-10/06/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$975.00	NM		
③	MG for 1.1	10/08										
N 2	KVVU	10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$450.00			
N 3	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$725.00			
N 4	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					10	\$700.00			
N 5	KVVU	10/02/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$275.00			
N 6	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$250.00			
N 7	KVVU	10/02/12	10/08/12	Better	M-F 11a-12p		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$195.00			
N 8	KVVU	10/02/12	10/08/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$195.00			
N 9	KVVU	10/02/12	10/08/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	5	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/02/12	10/08/12	MTWTF--					5	\$975.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Henderson - Las Vegas

<u>Contract / Revision</u>	<u>Alt Order #</u>	
489374 /	06266565	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$195.00			
N 10	KVVU	10/02/12	10/08/12	Katie Couric	2-3p		:30			NM	10	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				10	\$275.00			
N 11	KVVU	10/02/12	10/08/12	Anderson	3-4p		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				10	\$300.00			
N 12	KVVU	10/02/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				10	\$350.00			
N 13	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$550.00			
N 14	KVVU	10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/02/12-10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$325.00	NM		
			See MG 14.6									
	6	KVVU	10/03/12-10/03/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---W-----	:30		\$625.00	NM		
			② MG for 15.1,14.2									
N 15	KVVU	10/02/12	10/08/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/02/12-10/08/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$300.00	NM		
			See MG 14.6									
N 16	KVVU	10/02/12	10/08/12	MORE Access	630-7pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$400.00			
N 17	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$2,150.00			
N 18	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1-				1	\$1,500.00			
N 19	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1				1	\$1,250.00			
N 20	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1				1	\$785.00			
N 21	KVVU	10/02/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$1,950.00			
N 22	KVVU	10/02/12	10/08/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/02/12	10/08/12	MTWTF--				5	\$350.00			
N 23	KVVU	10/02/12	10/08/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWTF--				2	\$225.00			
N 25	KVVU	10/06/12	10/06/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$175.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/01/12-10/07/12	Criminal Minds	Sat 5-6p	-----Sa--	:30	\$175.00	NM		
				See MG 25.2								
		2	KVVU	10/07/12-10/07/12	Extra Weekend	Su 6-7p	-----Su	:30	\$325.00	NM		
				⊕ MG for 24.1,25.1								
N 26	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$850.00			
N 27	KVVU	10/07/12	10/07/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$175.00			
N 29	KVVU	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	--1----				1	\$5,350.00			
N 30	KVVU	10/04/12	10/04/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	---1---				1	\$5,150.00			
N 32	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$7,500.00			
N 33	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$8,500.00			
N 34	KVVU	10/06/12	10/06/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	2	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----2-				2	\$2,325.00			
Totals											127	\$101,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	127	\$101,490.00	\$86,266.50
Totals	127	\$101,490.00	\$86,266.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6266565 TRF# 489374
SSS MOD# 2: UNAPPROVED REV #1 SSS

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP 26/12 12.53
* * CHANGES * * KVUU-TV * * *

ADV	#	ADV.	NAME	POLI/B	OBAMA/D	PRE/US
AGY	# 1051	AGY.	NAME	GREER,	MARGOLIS,	MITCHELL

WASHINGTON, DC 20007

PRODUCT: OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, WANDA)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE SEP 26/12 12.53

REPO
TO ROSE

ER NIKKI

REVISED RATES TO CLEAR
NEW TOTAL \$101490 (+41505)
OKS CNF THANKS

STA:

***** THIS IS A CASH IN
ALL INVOICES ARE TO BE S
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

OBAMA FOR AMERICA

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	EST#
40	RZ	1230P-330P			30		\$2,325.00	1537
PROGRAM :	COLLEGE	FOOTBALL	GAME					
ORD COM1:	SPOT	N/A	DUE TO NO NICS	GAMES.	MG	OFFER	COLLE	
ORD COM2:	REVISED	RATE	TO CLEAR					
THIS IS A	MAKE-GOOD	FOR	OCT2	ON LINE-1	FOR	1	SPOT/WK	

PROGRAM : COLLEGE FOOTBALL GAME
ORD COM1: SPOT N/A DUE TO NO NLCS GAMES. MG OFFER COLLEGE FOOTBALL PRE GAME SHOW
ORD COM2: REVISED RATE TO CLEAR
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-1 FOR 1 SPOT/WK

REP HEADLINE# 6266565 TREF# 489374
\$\$\$ MOD# 2: UNAPPROVED REV#1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES SEP26/12 12.53
*** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAY	TOTL:	SPTS:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT:			
41	RZ	1200N-1230P			30		\$975.00	10/6	10/6	1	SAT		1	
PROGRAM:	COLLEGE FOOTBALL	PRE GAME SHOW												
ORD COM1:	SPOT N/A DUE TO	NO NLCS GAMES.	MG	OFFER	COLLEGE	FOOTBALL	PRE GAME SHOW							
ORD COM2:	REVISED RATE TO	CLEAR												
PART OF A	MAKEGOOD MADE UP	OF LINES	40-41											
3	RZ	500A-600A			30		\$450.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	FOX5 NEWS	5A												
ORD COM1:	REVISED RATE	TO CLEAR												
4	RZ	600A-700A			30		\$725.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	FOX5 NEWS	6A												
ORD COM1:	REVISED RATE	TO CLEAR												
5	RZ	700A-900A			30		\$700.00	10/2	10/8	10	TU-F, M		10	
PROGRAM:	FOX5 MORNING	NEWS												
ORD COM1:	REVISED RATE	TO CLEAR												
6	RZ	900A-1000A			30		\$275.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	MORE LAS VEGAS													
ORD COM1:	REVISED RATE	TO CLEAR												
7	RZ	1000A-1100A			30		\$250.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	DR OZ													
ORD COM1:	REVISED RATE	TO CLEAR												
8	RZ	1100A-1200N			30		\$195.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	BETTER LAS VEGAS													
ORD COM1:	REVISED RATE	TO CLEAR												
9	RZ	1200N-100P			30		\$195.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	DIVORCE COURT													
ORD COM1:	REVISED RATE	TO CLEAR												
42	RZ	100P-200P			30		\$195.00	10/2	10/8	5	TU-F, M		5	
PROGRAM:	COPS/DOG	THE BOUNTY HUNTER												
ORD COM1:	PRG CHG.	PRE-BOOKED PLS APPROVE.												
ORD COM2:	REVISED RATE	TO CLEAR												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-10 FOR 5 SPOTS/WK														

REP HEADLINE# 6266565 TRF# 489374
\$\$\$ MOD# 2 :: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

HARRIS REPORT FAX# 610-225-1191 FROM REP SEP 26/12 12.53
CHANGES* *** KVUU-TV ***

REP HEADLINE# 6266565 TRF# 489374
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP26/12 12.53
CHANGES *** KVUU-TV ***

REP HEADLINE# 6266565 TRF# 489374
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET HARRIS REPORT FAX# 610-225-1191
FROM REP SEP 6/12 12:53
CHANGES *** KVUU-TV ***

MARKET TOTALS \$239,940 KVUU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%

SVC- NSI
DEMOs- RA35+*

MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME	P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE
35		RZ	800P-900P					\$5,150.00	10/4	10/4	1	THU								1
37		RZ	1000A-100P					\$7,500.00	10/7	10/7	1	SUN								1
39		RZ	100P-800P					\$2,325.00	10/6	10/6	2	SAT								2
OCT/12			101490.00										CONTRACT TOTAL		101490.00					
													TOTAL SPOTS		127					